2017-2018

# 服儀人文之美

Eco Fashion from heart



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# 法入心

## Learn Dharma by Heart

愛要向前推動，禮要回歸復古。

—恭錄　證嚴法師靜思語

Let there be a new movement toward caring for one another and a return to the mutual respect and decorum of yesterday.

– Jing Si Aphorism by Dharma Master Cheng Yen



大愛感恩科技平台上的每個人都是「掘井人」，讓無私奉獻的智慧大愛，千秋百世，成爲慈濟永續經營的活泉之一。如同　證嚴法師慈示：「要往上建立一個大水池，不如往下挖個井取水，讓它湧出泉水，它就可以供應不絕；人生的壽命，有形的總是有限，無形的才是無量，大愛感恩科技亦是如此。」『大愛』就是造福，『感恩』就是智慧；希望能以造福、智慧來成就好事。將大地的資源，不斷回收再利用、讓物資不絕，對地球、對人類貢獻，這就是「智慧」，同時也要帶動『愛』在人群中，這就是『無私大愛』。

Everyone on the DA.AI platform is a well-digger. As Dharma Master Cheng Yen directed, “to dig a well is better than building a water tank, for well provides constant fresh water. Life, like all tangible thing, is limited; it is the intangible things that are without limit.” DA.AI, a name with a deep meaning of cultivate blessing and wisdom, revives world’s recyclable materials to bring sustainability to our world, and while doing so, inspires Great Love within all to purify hearts.



# 大愛之道

## 簡 介
**About DA.AI**

大愛感恩科技公司成立於 2008 年 12 月 10 日，秉持『大愛衆生，感恩大地，科技人文』的精神，透過研發、設計、生產，將飲用水寶特瓶，製成具有生命力的環保再生產品。是個無私愛心的公益平台，從環保菩薩資源回收、到實業家發揮專業良能的愛心接力、至回饋社會、善盡企業社會責任，實踐「續物命，造福慧」的理念，期待成爲綠色環保、社會企業的典範。

Established in December 10th, 2008 with a simple name, DA.AI Technology carries a deep brand philosophy of “Great Love for all sentient being, gratitude for Mother Earth, and humanitarianism technology.” Through green R&D, design, and branding, DA.AI is a selfless platform of Great Love that combines dedications from Tzu Chi environmental promoters, entrepreneurs, and volunteers; furthermore, donates 100% net proceeds back to society to fulfill corporate social responsibility (CSR). Following the “extend article lives to create blessing and wisdom” ideology, DA.AI wishes to become the role model of the global green industry.

# 核心價值
## Core values

以單純心念愛護地球的全台定期/不定期近 20 萬名環保菩薩，都是人品典範。大愛感恩科技向慈濟環保站購入廢棄寶特瓶爲原料，也讓大愛感恩科技產品具有生命力。未來將拓展至環保教育站各項可回收再製的資源。同時透過這個無私的平台，結合產業界有愛心/專業的實業家、合作夥伴，發揮良能、愛心接力，最後將大家共同努力的成果回饋慈濟來做國內外賑災及社會公益之用，具體體現大愛感恩科技公司核心價值-「環保人文、愛心接力、完全回饋」。

DA.AI Technology purchases and revives recycled PET raw material from over 8,600 Tzu Chi environmental sites in Taiwan, and continues to expand to other recyclable resources. Over 200,000 full-time and part-time Tzu Chi environmental promoters who protects the Earth with simple actions and pure mindsets are the role models and vitalities of DA.AI's eco brand and product. Together with entrepreneurs' contribution of love and expertise, forms the platform of Great Love. In the end, all of DA.AI's net proceed is donated to Tzu Chi Foundation for global disaster relief and social welfare purposes. Altogether, completes DA.AI's 3C core values – Culture of Environmental Protection, Cycle of Love, and Contribution to Society.




每件大愛感恩環保織品的背後都有環保菩薩無私的奉獻以及篇篇感人的故事。

**Culture of Environmental Protection**

Behind every DA.AI eco product, there is a touching story of love and selfless dedication from the recycling volunteers




實業志工研發與製作，透過購買者的護持成爲愛心的接力。

**Cycle of Love**

From recycling volunteers to research and development, entrepreneurs to consumer's support, forms a cycle of love.




大愛感恩科技的投資及盈餘將回饋慈濟基金會做慈善、國內外賑災及社會公益之用。

**Contribution to Society**

100% of DA.AI's net proceeds are donated to the Tzu Chi Foundation for disaster relief and charitable work.

# 廣披寰宇

Across all Universe

## 低碳概念館

**Eco Concept Store**

大愛感恩科技以環保材質、簡約設計打造低碳人文概念館，將環保理念延伸至館內陳設：地毯、布面牆、燈罩，皆是寶特瓶回收再製；紙管、紙板陳列架，層板上刻印靜思好話，期盼傳遞環保、人文與感動。

From interior carpet, wall, light cover, tabletop, and decoration, DA.AI designs Eco Concept Store with recycled material as much as possible, and further fills in Jing Si Aphorism by Dharma Master Cheng Yen to pass on environmental protection and humanitarianism ideologies within.

## 全球據點

**Global Location**

大愛感恩科技低碳概念館至 2016 年底止，在台灣設有概念館、門市服務站、及與靜思通路合作推廣，總計有 127 個服務據點；海外據點主要以中國大陸、東南亞爲目標，至今在中國大陸、澳洲、菲律賓、泰國、印尼、新加坡、馬來西亞、美國共 8 個國家，設立定期的服務站、靜思通路，總計有 69 個服務據點。

As of 2016, DA.AI's footprint spreads to not only a total of 127 locations across Taiwan, but also China, Australia, Philippines, Thailand, Indonesia, Singapore, Malaysia, and United States, total of 69 global locations in 8 countries.

# 概念館資訊 Eco Concept Store Locations

| | 地址 | 電話 |
|---|---|---|
| 總公司<br>Headquarter | 台北市內湖區洲子街 63 號 1 樓<br>1F, 65, Zhouzi St., Neihu Dist., Taipei City 114 | +886.2.2657-5245 |
| 基隆概念館<br>Keelung Store | 基隆市安樂區樂利三街 150 號<br>No.150, Leli 3rd St., Anle Dist., Keelung City 204 | +886.2.2432-7978 |
| 台北慈院館<br>Taipei Tzu Chi Hospital | 新北市新店區建國路 289 號<br>289, Jianguo Rd., Xindian Dist., New Taipei City 231 | +886.2.6628-9779 #3309 |
| 忠孝概念館<br>Zhongxiao Store | 台北市大安區忠孝東路三段 217 巷 7 弄 23 號<br>23, Aly. 7, Ln. 217, Sec. 3, Zhongxiao E. Rd., DaAn Dist., Taipei City 106 | +886.2.8773-7875 |
| 新竹概念館<br>Hsinchu Store | 新竹市北區武陵路 135 號<br>135, Wuling Rd., North Dist., Hsinchu City 300 | +886.3.531-4027 |
| 台中概念館<br>Taichung Store | 台中市南屯區文心南路 113 號<br>No.113, Wenxin S. Rd., Nantun Dist., Taichung City 408 | +886.4.2473-3448 |
| 台中慈院館<br>Taichung Tzu Chi Hospital | 台中市潭子區豐興路一段 88 號<br>88, Sec. 1, Fengxing Rd., Tanzi Dist., Taichung City 427 | +886.4.3606-0666 #4048 |
| 台南概念館<br>Tainan Store | 台南市仁德區仁義路 222 號<br>No.222, Renyi Rd., Rende Dist., Tainan City 717 | +886.6.2792999 #130 |
| 高雄概念館<br>Kaohsiung Store | 高雄市三民區河堤南路 50 號<br>50, Heti S. Rd., Sanmin Dist., Kaohsiung City 807 | +886.7.398-7667 #1901 |
| 花蓮概念館<br>Hualien Jing Si Hall | 花蓮縣花蓮市中央路三段 703 號<br>703, Sec. 3, Zhongyang Rd., Hualien City, Hualien County 970 | +886.3.856-3946 |
| 深圳聯絡處<br>Shenzhen Store(China) | 廣東省深圳市福田區八卦二路鵬益花園一號裙樓 2 樓<br>PengYi Garden 2F., Bagua 2nd Rd., Futian Dist., Shenzhen City, Guangdong Province, China | |
| 廈門服務站<br>Xiamen Store(China) | 廈門市思明區禾祥西路 12–26 號禾祥苑樓下<br>12-26, Hexiang W. Rd., Simin Dist., Xiamen City, China | |

# 長情之路

Road of Compassion

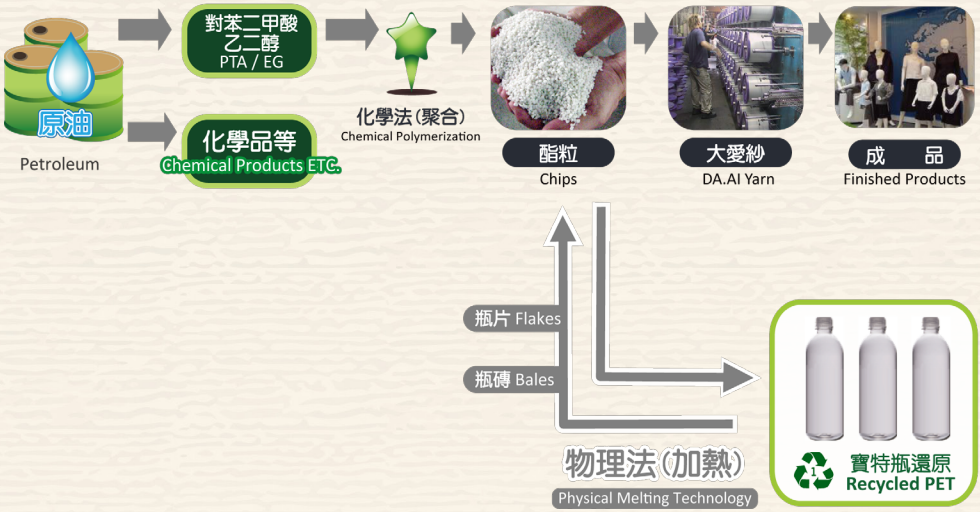
## 製　程

**Manufacturing Process**

大愛感恩科技依照透明、綠色、雜色三種顏色分類之編號一號寶特瓶爲原料，製成酯粒及抽紗，提升良率，不僅減少斷紗的情形，也延長濾網耗材的使用。爲提升運輸車的單次運送量，達到節能減碳的效益，大愛感恩科技與工研院合作研發「壓縮減容機」，將寶特瓶、鋁罐、鐵罐等佔空間的回收物壓縮，可減少儲存空間92%，有效利用存放空間。

DA.AI purchases its primary raw material, the #1 PET drinking bottles that are carefully cleaned and sorted by Tzu Chi environmental promoters, from Tzu Chi environmental stations around Taiwan. Thanks to the selfless and careful work of Tzu Chi's environmental promoters, DA.AI's raw material is cleaner than others, which yields a higher quality polyester fiber, and reduces defective rate significantly when being processed.

DA.AI worked together with the Industrial Technology Research Institute to develop a new generation compressor, which can reduce the PET bale size by 92%, cutting down trips and trucks needed to transport these bales to recycling factory, and thus, carbon emission.




## 減少石油開發讓子孫留下更美好的環境

Reduce petroleum consumption; leave a better environment for our future generation.

## 成品品質與原生無異

Quality is as good as products made from virgin materials.

## 節省能源:84%

Energy saving of 84% as compared to using virgin materials.

## 減少碳排放:77%

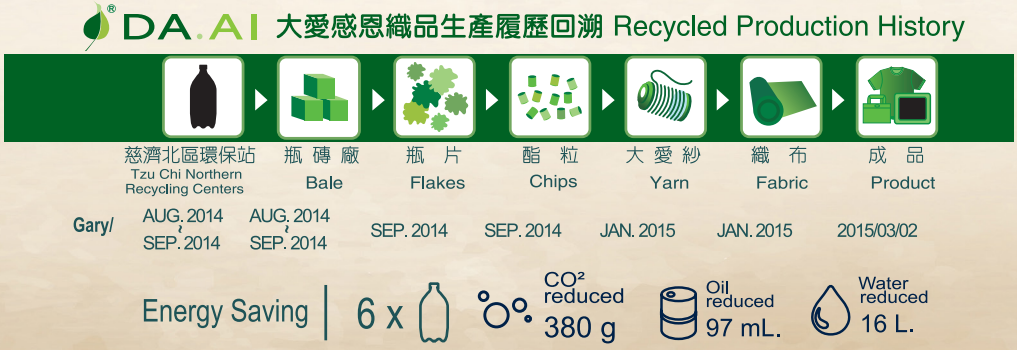
Carbon emission reduction of 77% as compared to using virgin materials.

# 生 產 履 歷
## Production history

每件環保紡織品，皆附有「生產履歷」與「 QR Code」吊牌。從慈濟環保回收站開始，「生產履歷」將上、中、下游產銷供應鏈，時間、來源、數量等資料詳實揭露，全面落實品質管理，確保資源再利用。及說明環保再生與原生原料相較，所能節省的二氧化碳、石油、水等資訊。此外，掃描大愛感恩科技 QR Code，可感受每件產品背後的人品典範、感人故事，體會並學習環保菩薩無論長幼、貧富皆能無私奉獻愛護環境大地的精神。

Every DA.AI product comes with “Production history” and “QR code” product tag. The Production history not only shows the dated record of our transparent production process from bottle to end product, but also indicates the amount of bottles used to make this particular product, and how much water, energy, and CO2 emission that we reduced throughout production process compared to using virgin PET material.

The DA.AI QR code, once scanned with the Red Dot Award winning DA.AI mobile application, directs you to the above information, as well as touching and inspiring life stories of Tzu Chi environmental promoters. These stories represent one of DA.AI’s core values – Culture of Environmental Protection, and by spreading these stories, we hope to inspire and draw more others into this path of protecting the planet.



# 節能減碳統計
## Carbon Reduction

在台灣，每年耗用的寶特瓶約 45 億支，若將這些垃圾以燃燒方式處理，將釋放 12.4 萬噸溫室氣體，危害環境及人類健康。大愛感恩本著「續物命、造福慧」的理念，每年使用大約 7 千萬支的回收寶特瓶，經環保製程製作高品質環保紗、環保布，開發出環保紡織品。應用美國環保署爲了鼓勵各產業界使用再生原料，協助業界評估各種資源回收取代垃圾掩埋或是焚燒所能獲得的減碳量與能源節省量，所開發之 Waste Reduction Model (WARM) 計算，大愛感恩每年相當於減少 4,438,665 公斤二氧化碳排放，及 1,134,558 公升石油消耗；而經由水足跡盤查寶特瓶回收再製成酯粒與原生 PET 酯粒的製程相比，則節省了 188,639,295 公升的用水量。大愛感恩期望以寶特瓶回收再製的終端產品爲號召，推動綠色紡織產業發展，共同面對及解決氣候變遷問題。

In Taiwan, over 4.5 billion plastic bottles are consumed each year, which creates 124,000 tons of CO2 emission if we were to burn all of them. To protect Earth, and follow “extend an article’s life to create blessing and wisdom” ideology, DA.AI Technology recycles nearly 700,000,000 PET bottles per year, turns them into high quality eco-yarn, fabric, and end products, and eventually reduces 4,438,665 kg of CO2 emission and 1,134,558 liter of oil consumption according to the Waste Reduction Model (WARM) software calculation. Moreover, Water Footprint certification shows that DA.AI’s eco-friendly product made by recycled PET bottles saves 188,639,295 liters of water consumption compare with ones made with virgin polyester material. Through eco product and brand, DA.AI wishes to align with the world’s green industry to counter climate change issue together.

# 古往今來

Generation after Generation

## 認　　證

**Certification**

大愛感恩科技爲了讓消費者買得安心、用得安心，對所有產品皆進行嚴格的健康與安全把關，並取得多國的環保認證（包括台灣、美國、日本及荷蘭環保單位），比市面上其他品牌產品有更高的品質及安全控管。

DA.AI applied and passed many of the rigorous international standard certifications, including ones in Taiwan, United States, Japan, and the Netherland, only to promise our supporters of highest quality and safety.

| 圖 標 | 發 證 單 位 | 圖 標 | 發 證 單 位 |
| --- | --- | --- | --- |
| Global Recycled Standard | 荷蘭 Control Union<br>全球回收標準驗證<br>（環保再生聚酯紡織品） | CERTIFIED cradle to cradle SILVER | 美國搖籃到搖籃產品<br>創新研究所（C2CPII）<br>搖籃到搖籃銀級驗證 CM<br>（灰色環保毛毯） |
| www.tuv.com TÜVRheinland ID:0000032159 | 德國萊因集團<br>產品再生材質驗證<br>（綠色環保毛毯） | | 台灣環保署環保標章<br>驗證（環保再生聚酯<br>纖維－本白／黑－4 張） |
| CT3 | 紡綜所 CT3 再生紡<br>織品管理系統驗證<br>（再生紡織品管理系統） | 643 ℓ | 德國萊因集團<br>產品水足跡驗證<br>（灰色環保毛毯）<br>（全球紡織業第一張） |
| www.tuv.com TÜVRheinland ID:0000032281 | 德國萊因集團<br>產品碳足跡驗證<br>（灰色環保毛毯） | 12 Kg $CO_2$ Taiwan EPA | 台灣環保署<br>產品碳足跡標籤驗證<br>（灰色環保毛毯） |
| Taiwan Functional Textiles 台灣機能性紡織品 | 紡拓會 TFT<br>台灣機能性紡織品驗證<br>（吸溼排汗速乾紡織品） | mit 台灣製 台灣製造 物超所值 | 工業局台灣製品<br>MIT 微笑標章驗證<br>(456 項環保再生聚酯紡織品） |
| 再生PET繊維100% | 日本環境協會<br>環保標章驗證<br>（灰色環保毛毯） | bsi. ISO 14001 環境管理系統 / ISO 9001 品質管理系統 | BSI 英國標準協會 ISO9001<br>品質管理系統與 ISO14001<br>環境管理系統驗證 |

# Green Innovation & CSR

## 綠 色 企 業
### Green Enterprise

生長在臺灣這片土地，就有此責任對臺灣這片土地肩負起保護的責任，用愛耕耘臺灣這一塊土地，企業取之於社會，應回饋於社會，大愛感恩科技結合實業家的專業與愛心共同善盡社會責任，將環保與慈善理念落實於環保織品的研發與推動中，近年更成功製成二次回收 Recycle to Recycle（R2R）酯粒／環保紗，創新製作成防護立體口罩、防眩光眼鏡、毛毯、圍巾等產品，眞正實踐達到綠色企業永續低耗能、低汙染，從「減廢」到「零廢」持續朝向循環經濟的綠色企業邁進。大愛感恩科技環保織品背後的綠色概念、人文故事才是眞正能讓自我提昇價值的重點，不斷努力提高台灣優質綠色企業知名度，並取得國、內外環保標章，從原料清淨提高品質及安全管理，讓更多人接受再製產品，使環保成爲生活的一部分，也讓綠色企業環保概念更爲推廣。

Born and raised on this land, we hold the responsibility to love and care for it. DA.AI, with the philosophy of “receiving from society shall return to society,” carries the mission to establish a platform of environmental protection and charity with every entrepreneurship on board. Moreover, DA.AI has recently achieved the Recycle to Recycle (R2R) milestone, and turned recycled eco-fabric to PET chips once again, and thus, new eco-products are possible. This innovative technology brings the green enterprise from “reduce waste” to “zero waste,” together with touching humanitarian stories and numerous awards and certifications, DA.AI shall turn recyclables into a lifestyle option for all, and promote eco-friendly ideologies to a whole new standard.



世界第一名
World's Best GCCA
全球"廢棄物管理"獎項
in Waste Management



2016
全球能源獎
Energy Globe Award

100%
社會企業

Certified B Corporation
bcorporation.net

投資與盈餘完全回饋 100% Net proceeds contributed to society



bsi. verified
通過第三方查證



1,714場
環境教育
Environmental Education Events

榮獲環保署國家環境教育獎
Taiwan EPA National Environmental Education Award
至2016年分享/推廣/參展
number of sharing/promotional event/exhibition up to 2016

11%綠色研發

Cradle to Cradle

永續製程投入金額對總營業額佔比
% of revenue that goes into R&D of sustainable production process

100%環保再生產品

Product Refining

台灣精品2015 TAIWAN EXCELLENCE

產品90%無後染
90% non after-dyed

Quality Guaranteed

ISO 14001 環境管理系統
ISO 9001 品質管理系統

榮獲英國標準協會ISO驗證

回收536,263,228 支
Recycled 548,248,177 PET

8,626 個環保回收/教育站
Recycling /Environmental Education

清淨在源頭
Purification from the Origin

Global Recycled Standard
Certified by Control Union Certifications B.V.

製程減少碳排放量8%
8% less $CO_2$ emission throughout production process



92% 體積減少 compressed volumn
壓縮減容機

# 法入行

## Put Dharma into Action

法脈如淨水，滋潤善種；宗門如大地，深植法髓。

—恭錄　證嚴法師衲履足跡

**Jing Si Dharma Lineage is like clean water that nourishes seeds of goodness;**
**Tzu Chi Path is like earth that plants wisdom-life deeply.**

**– by Dharma Master Cheng Yen**

證嚴上人慈示：「法入心、法入行，身心入法會理，才能發揮菩薩悲智。『苦既拔已，復爲說法』，以慈悲及智慧，眞正安撫苦難人心，入人群救拔苦難、廣行六度；不只培植自心善種子，也要成就別人的善種子。」大愛感恩把環保的善種子『種』在每件織品中、散播在心田中，讓人人心中的善種子慢慢萌芽，都有機會成爲『覺有情』的人間菩薩，把心動轉爲行動，力行做環保、愛心接力，爲地球環境而努力付出。

Dharma Master Cheng Yen directed, “turn dharma, Buddha’s teaching, into our mindset and action, so we can truly exert compassion and wisdom like bodhisattvas, and comfort poor and needy. Walk into people’s lives while practicing the six paramitas to plant and nourish seeds of goodness within ourselves and others.” DA.AI also plants seeds of goodness into every piece of our eco-product, wishing for these seeds to grow and reach enlightenment. Turn mindset into environmental protection action, let’s join hands together and work for a better world.



# 大愛系列
## Great Love Series

**大愛包容地球村　感恩無私護大地**

Great Love for the World; Gratitude to Selfless Environmental Guardians.

**感恩人的人恆被人感恩；愛人的人，恆被人愛。**

**—恭錄　證嚴法師靜思語**

Those who shows gratitude to others shall be appreciated; treat others with love shall be loved back.

– Jing Si Aphorism by Dharma Master Cheng Yen

































# 淨純系列

## Pureness White Series

淨斯無染　純樸自然

心清土淨　愛護大地

Protect Earth with a pure and simple mindset.

人人起一念清淨心，合力能化穢土爲淨土。

—恭錄　證嚴法師靜思語

Everyone with a pure mindset, we shall turn dirtiness into heaven together.

– Jing Si Aphorism by Dharma Master Cheng Yen



















































# 包容系列

## Accommodating Grey Series

感恩的心包容萬物如同
母親對子女們的愛和包容

Appreciate and accommodate all,
like a mother's love to children.

知足最大富，感恩最大貴，
善解最大智，包容最大慧。

—恭錄　證嚴法師靜思語

Contentment leads to great wealth, gratefulness leads to great nobility, understanding leads to great intelligence, and forgiveness leads to great wisdom.

– Jing Si Aphorism by Dharma Master Cheng Yen















































# 敦厚系列

## Honesty and Sincerity Series

**敦厚有禮　以眞誠的心待人**

Treat others with courtesy, honesty, and sincerity.

**人人應彼此啓發本具的善良本性，更要調和自我心態回歸勤儉敦厚。**

**—恭錄　證嚴法師靜思語**

Awaken everyone's pure and goodness nature,and return to the simple and honest mindset.

–Jing Si Aphorism by Dharma Master Cheng Yen



















# 敬默系列
## Silence Black Series

敬天愛地 以誠相待 默守默然 以情相愛
天地萬物之間彼此互愛尊重和樂無諍
Treat the world with sincere and respectful love, and make no dispute with every article and creature of this world.

自愛是報恩，付出是感恩。
—恭錄　證嚴法師靜思語
Cherishing our life is a way to repay our parents,
giving of ourselves is a way to show gratitude.
– Jing Si Aphorism by Dharma Master Cheng Yen







# 團服系列

## Group Uniform Series

團體形象之美，來自於內在的眞與善，有眞、有善，才有美，若忽略了眞與善，只求外形之美，則缺乏 實的內涵。

—恭錄　證嚴法師《衲履足跡》2012年・夏之卷

The beauty of a group comes from trueness and goodness, with both qualities forms both inner and outer beauty.
– Jing Si Aphorism by Dharma Master Cheng Yen

行一分善，得一分福，就減一分災難。

—恭錄　證嚴法師靜思語

Each act of goodness translates to a blessing and reduces suffering in the world.
– Jing Si Aphorism by Dharma Master Cheng Yen

















# 修賢系列
## Cultivation Series

轉「休閒」爲「修賢」把握時間精進努力。修養賢德、期許人人都能貢獻心力，發揮良能。

Turn 'leisure' to 'cultivation,' cherish every moment to cultivate virtuous manner, and to make contribution to society.

不要因貪求清閒，而希求減輕責任；
應該增強自己的力量，擔當更重大的責任。
—恭錄　證嚴法師靜思語

Don't seek for leisure and lower responsibility, but rather increase in strength to bear more responsibility.
– Jing Si Aphorism by Dharma Master Cheng Yen































# 感恩

感恩大家發心發願參與大愛感恩科技的產品拍攝，成爲愛心接力的一環，共同護持「環保人文，淨化人心」的使命，因爲幸福付出，甘願承擔，成就圓滿的成果。祈願共同發揮影響力，減少寶特瓶對環境的傷害，許地球一個美好的未來。



有感恩就有感動，有感動就有一股推動的力量。

—恭錄 證嚴法師靜思語



續物命・造福慧

Extend an article's life and create blessings and wisdom.

大愛衆生・感恩大地

感恩有您・讓愛延續

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